



♦ 2018 Program/Web Ads ♦ (Info. & Contract)

Stowe Theatre Guild is a non-profit, 501(c)3 organization, taking pride in presenting some of the best community theatre in Vermont. Help support our exciting 2018 season! For more information, email ginnyc@pshift.com.

Gypsy

June 13-30

Heathers

July 18-Aug. 4

The **BRIDGES**
of **MADISON COUNTY**

Aug. 22-Sept. 8

The Odd Couple

female version

Oct. 3-20

♦ Contact Info. ♦

Business: _____

Contact Name: _____

Address: _____

Date: _____ Phone: _____

Email: _____

Signature: _____

♦ Ad Submission ♦

Purchase Total: \$ _____

- New ad (PDF or JPEG at 300dpi)
- Use last year's ad
- Design help needed!

Deadline for all artwork and payment is May 25.

Payment must be received by due date or ad will not appear in the program. Web placements begin when payment is received.

♦ Payment ♦

Check is preferred method of payment.

- Check** (payable to Stowe Theatre Guild)
- Credit Card**
 - Visa
 - Mastercard

Name on account: _____

Card #: _____

Exp. Date: _____ Security code: _____

Signature: _____ Date: _____

Mail signed contract and payment to: Stowe Theatre Guild, attn: Advertising, P.O. Box 1381, Stowe VT 05672.

Ad files may be sent to info@stowetheatre.com.

♦ Ad Options ♦

Full-Color:

- Back Cover** (email for availability)
Price: \$825
Dimensions: 5"w x 8"h
- Inside Front Cover** (email for availability)
Price: \$725
Dimensions: 4.75"w x 7.75"h
- Inside Back Cover** (email for availability)
Price: \$700
Dimensions: 4.75"w x 7.75"h

Two-Color: (black + PMS 660U)

- Center** ("Where to Go" dining section)
Price: \$400
Dimensions: 4.5"w x 2"h
Includes "Dinner & A Show" photo/icon, 350-character description and link on website.

Black & White:

- Full Page**
Price: \$500
Dimensions: 4.5"w x 7.375"h
- Half Page** (select horizontal or vertical)
Price: \$300
 - Vertical: 2.125"w x 7.375"h
 - Horizontal: 4.5"w x 3.5"h
- Quarter Page** (select horizontal or vertical)
Price: \$200
 - Vertical: 2.125"w x 3.5"h
 - Horizontal: 4.5"w x 1.75"h
- Eighth Page**
Price: \$125
Dimensions: 2.125"w x 1.75"h

Website: (individually or with print ad)

- Web link** (from www.stowetheatre.com)
Price: \$60 / free with 1/2-page or more ad
- "Dinner & A Show"**
Price: \$100 / free with center ad
Photo/icon, 350-character description & link